

FISITA

2008

World Automotive Congress

14 - 19 September, Munich, Germany



The Future of Automobiles and Mobility

Sponsoring

Organised by VDI



Silver

Exclusive sponsorship with each application (see attachment A)

Benefits

- Multiple opportunities for sponsorship
- 2 congress tickets for your customers and partners
- 2 VIP tickets for your most important customers and partners
- 2 free registrations for the Gala Dinner
- 4 free parking slots
- Your company logo will be visible
 - during the whole PR campaign
 - in all mailings
 - on congress media (poster and brochures)
- Your company information in the press centre
- Your company logo at www.fisita2008.com with direct link to your website and brief description on the Sponsorship acknowledgement page
- For your individual company profile with your logo
 - 1/4 page in the proceedings
 - 1/8 page in the final program
 - inclusion in congress CD-ROM with all the proceedings

Costs: 15.000 € plus VAT

Gold

Co-Sponsorship (limited to 8 sponsors)

Benefits

- 18 m² booth at the exhibition, including standard equipment
- 3 congress tickets for your customers and partners
- 3 VIP tickets for your most important customers and partners
- 3 free registrations for the Gala Dinner
- 2 exhibitor passes
- 8 free parking slots
- A personal driver
- A personal congress guide
- Your company logo will be visible
 - during the whole PR campaign
 - in all mailings
 - on all congress media (poster, bag, brochure etc.)
 - on all exhibition media (brochures etc.)
 - on banners in the entrance area
 - on flags inside and outside the congress centre
- Your company information in the press centre
- Your company logo at www.fisita2008.com with direct link to your website and brief description on the Sponsorship acknowledgement page
- 1 page for your advertising in the proceedings
- For your individual company profile with your logo:
 - 1/2 page in the proceedings
 - 1/8 page in the final program
 - inclusion in congress CD-ROM with all the proceedings

Costs: 25.000 € plus VAT

Platinum

Co-Sponsorship (limited to 4 sponsors)

Benefits

- 24 m² and two 6 m² booths at the exhibition, including standard equipment (main booth in high traffic zone with coffee break located near by)
- 5 congress tickets for your customers and partners
- 5 VIP tickets for your most important customers and partners
- 5 free registrations for the Gala Dinner
- 3 exhibitor passes
- 13 free parking slots
- A personal driver
- A personal congress guide
- Your company logo will be visible
 - during the whole PR campaign
 - in all mailings
 - on all congress media (poster, bag, brochure etc.)
 - on all exhibition media (brochures etc.)
 - on banners in the entrance area
 - on flags inside and outside the congress centre
- Your company will be mentioned
 - during the congress opening ceremony
 - during the opening of the exhibition
- Your company information in the press centre
- Your company logo at www.fisita2008.com with direct link to your website and brief description on the Sponsorship acknowledgement page
- For your advertising:
 - 1 page in the final program
 - 1 page in the proceedings
- For your individual company profile with your logo
 - 1/4 page in the final program
 - 1/2 page in the proceedings
 - inclusion in congress CD-ROM with all the proceedings

Costs: 50.000 € plus VAT

Attachment A

Opportunities and additional benefits for Silver - Sponsors *)

- Lunch

- + Your company logo on the napkins
- + Your company logo on the dessert

- Coffee Breaks

- + Your company logo on the napkins
- + Your company logo on the signage

- Gala Dinner

- + Your company logo on the menu
- + Recognition in the Gala Dinner program

- Farewell Reception

- + Your company will be mentioned during the reception
- + Your company logo on the signage

- Press Room

- + Opportunity to provide giveaway item (supplied by sponsor) for the industry's top journalists
- + Your company logo on the signage

- Internet Café

- + Your company logo on the screen (desktop and screen saver)
- + Your company logo on the signage

- VIP Area

- + Your company logo on the signage inside and outside the area
- + Opportunity to provide a custom giveaway (supplied by sponsor) for VIPs

*) limited to one sponsor for each item

Attachment A

Opportunities and additional benefits for Silver - Sponsors *)

- Concert

- + Your company will be mentioned at the concert
- + Your company logo on the signage

- Participants Material

- + Your company logo on additional conference material
- + Your giveaway (supplied by sponsor) in the bag

- Translation

- + Your company logo on the screens in front of each room

- Student Activities

- + Your company logo on student mailings
- + Your company logo on student award
- + Opportunity to provide a special gift (supplied by sponsor) to award winner

- General Shuttle Service

- + Your company logo in buses and passenger cars
- + Possibility for you as an OEM to show your product
- + Your company logo on the signage to the shuttle

- Hotel Shuttle Service

- + Your company logo in buses
- + Your company logo on the signage to the shuttle

*) limited to one sponsor for each item

Additional information

- The congress media will be printed in the following sizes:

Final program:

DIN A4

Proceedings (including all abstracts):

DIN A4

Special Congress Publication for each topic (including all manuscripts):

DIN A5

Exhibition catalogue:

DIN A4

- The Congress website www.fisita2008.com will be online from November 2006 until November 2008

We are proud to host the
FISITA 2008 World Automotive Congress
in Munich – the heart of Europe.



VDI – The Association of German Engineers
Society for Automotive and Traffic Systems Technology
Graf-Recke-Str. 84
D-40239 Duesseldorf
Germany
Phone: +49 (0)211 6214-445
Fax: +49 (0)211 6214-163
e-mail: fisita2008@vdi.de